
2020 U.S. Figure Skating Championships May 2019 News

Welcome back to the latest news from your local host team for the 2020 U.S. Figure Skating Championships, scheduled for January 20-26, 2020 at the Greensboro Coliseum Complex in Greensboro, NC. We are excited to provide you with some updates on happenings this month.

Championship Weekend Packages Now On Sale!

One of the most popular ticket purchase options for the 2020 U.S. Figure Skating Championships is the Championship Weekend Ticket Package. Sales of these packages launched two weeks ago on Friday, May 17, 2019, and sales have been brisk. “We are very pleased to offer the Championship Weekend Ticket Packages,” said Hill Carrow, Chairman of the Local Organizing Committee for the Championships, “Fans have been clamoring for these packages, so we didn’t want to wait any longer to put them on sale.”



The Championship Weekend Ticket Package includes six premier USFSC 2020 ticketed events, starting on Friday evening, January 24, and concluding Sunday evening, January 26, 2020, with the Skating Spectacular. The package features Senior or Championship-level skaters throughout, the highest competitive level in the Championships, and includes the finals and award ceremonies for all four disciplines – Ladies, Men, Pairs, and Ice Dance – where national champions will be crowned.

These packages are selling quickly, so we encourage fans to make their purchases soon. To review Championship Weekend Ticket Package availability and to make a purchase, click [here](#).

All-Event Ticket Packages Still Available

The launch of Championship Weekend Ticket Packages is in addition to the ongoing sale of All-Event Ticket Packages. If a mere weekend of top-tier competition in the most popular ice sport in the world is not good enough for you, you can take in all 7 days of the event, including exclusive access to skater practices in the Coliseum, with the purchase of an All-Event Ticket Package. Good seats are still available but with Championship Weekend Packages now being sold simultaneously, we encourage you to act fast on All-Event Ticket Packages. To purchase All-Event Ticket Packages, click [here](#).



USFSC 2020 Local Sponsors Gather for Workshop

One of the most effective ways of maximizing sponsorship return on investment, both for local sponsors and for the U.S. Figure Skating Championships, is to bring them together to facilitate a team approach. That was the goal of the Spring 2019 Sponsor Workshop, held Wednesday, May 29, 2019, in the Atlantic Coast Conference Board Room at the Greensboro Coliseum Complex.

The LOC provided updates on the progress of the Championships while sponsors themselves presented on their marketing plans, special events, as well as concepts for FanFest. USFSC 2020 lapel pins, official T-shirt drawing, snacks, lunch, and even a group photo were included in the extended half-day session. "There was great interaction among the various sponsor executives, as well as between the Host Committee and sponsors," said Betsy Harris, Marketing Consultant at iHeart Media. "I am a veteran of several of these sponsor workshops, dating back to the 2015 U.S. Championships held in Greensboro, and I would rate this one as our best one yet!"



Opening Ceremonies Planning Underway

One of the special events included within the U.S. Figure Skating Championships is the Opening Ceremonies. Danielle Logano of Extreme Ice in Indian Trail, NC, has again been selected to direct the 2020 USFSC Opening Ceremonies, having served in the same role for the 2015 Championships. Danielle has convened an Opening Ceremonies Committee comprised of skating leaders in North Carolina and the LOC staff. The Committee is in the midst of developing an initial concept and story line for the Ceremonies at this stage.



The Opening Ceremonies are expected to be held Friday evening, January 24, 2020, and will feature skaters from across the state as well as special aspects designed to thrill and entertain. Nicole had her famous NASCAR Champion brother, Joey Logano, and dad drive a NASCAR race car onto the ice as part of the 2015 Championships Opening Ceremony, so it will be interesting to see what she comes up with to top that in 2020 (monster trucks??!!).

2020 USFSC Social Media



The 2020 Championships are promoted daily on Twitter, Facebook, and Instagram. We encourage you to follow us on one, two, or all three social media channels for the latest from both the 2020 U.S. Championships and the world of figure skating.

Keeping Up With The Latest 2020 USFSC News

To receive our monthly news and keep abreast of all things related to the 2020 U.S. Figure Skating Championships in Greensboro, simply email info@ncskate2020.com or call 919.678.1651 and ask to be put on our distribution list.

Local Sponsors





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